



EXHIBITOR INFORMATION

2021 CMS SUMMER MEETING
June 4-11, 2020
Online Exhibit Guide

Online





June 4 & June 7-11

June 4 - Mini Courses

June 7 - Education Panel, sessions,
student social

June 8 - Sessions, lectures

June 9- Sessions, lectures, Public lecture

June 10 - Sessions, lectures

June 11 - Sessions, lectures, CMS Panel

Itinerary

The CMS invites your company/organization to exhibit virtually at the Canadian Mathematical Society Winter Meeting. The goal of the Canadian Mathematical Society is to promote the advancement, discovery, learning and application of mathematics. The CMS organizes two Mathematics conferences per year, in June and December. Periodically the CMS also organizes the Canadian Mathematics Education Forum and joint meetings with other Societies.

CMS MEETINGS

Meetings of the CMS bring together some of the most domestically and internationally respected researchers and mathematicians. The program for the 2021 CMS Summer Meeting will include more than 20 scientific sessions and 7 plenary, prize and public lectures. The conference provides an excellent opportunity to present mathematically oriented products and services, as well as networking with the mathematical community.

Expected attendance is 700 people

About CMS

ATTENDEES PROFILE

2020, December, Online 800
2020, July, Online, 212
2019, December, Toronto, 712
2019, June, Regina 280
2018, December, Vancouver 550
2018 June, Fredericton 289
2017 December, Waterloo 429
2016 December, Niagara 436
2016 June, Edmonton 218
2015 December, Montreal 636
2015 June, Charlottetown 215
2014 December, Hamilton 485
2014 June, Winnipeg 220
2013 December, Ottawa 410
2013 June, Halifax 310
2012 December, Montreal 560

Professors 60%
Graduate/Undergraduate Students 15%
Postdoctoral Students 10%
Teachers 4%
Public Sector 2%
Other 9%

Canada 85%
USA 10%
International 5%

Exhibitor Details



Register

Please include the names of your representatives on the contract.

Exhibitors can **engage with attendees** before the event with a **customizable in-app profile**.

Exhibitors can easily create and edit their description and product information, share photos and interact with attendees.



Exhibit Includes

Access to attendee and speaker profiles. Access to all the sessions and talks. The platform also allows promotional offers.

Attendees will claim them directly through the app.

CMS will also create an online gift pack for every attendee which will can include something from each exhibitor.



Cost

\$200.00 CMS Members
\$250.00 Non-Members

This includes up to 3 attendees and admission to all the sessions and talks (additional badges are \$30.00 each)



About Whova

Whova has been known widely as the event app for Expos and Tradeshows. Its integrating software can be used on mobile devices and from your personal computer and can be streamed on various locations. Whova is leading virtual platforms with its **10x event engagements**, happy attendees who are receiving **increased retention**, and many more options for sponsors and exhibitors to create revenue. At CMS we are delighted and pleased to partner up with this software to help you reach your full potential.

Whova boosts engagement effortlessly by utilizing elements that aid attendees to get involved in the meeting. Some of the ways Whova does this is by using **push notifications** through emails which keep our attendees updated and easily engaged in the latest meeting news. **Community Boards** are available so we can create meet-ups, Q& A, and discussions with the attendees. **Mobile Surveys** where sponsors and exhibitors can be informed how their ROI, attendee engagement, and target marketing did at the meeting. Plus, Whova has gamification which makes our meeting fun and entertaining for our attendees.

Whova creates a networking system like no other with **award-winning conference app** to create a one of a kind experience. SmartProfiles allows our attendees to **meet ahead** of our meeting in one-on-one chatting, group chatting, and attendee matchmaking.

We are pleased with Whova's **top-notch** customer support and access to the meeting app from either a personal computer or phone. Let's help you **reconnect with other like-minded individuals** in this virtual platform as you create more ROI and provide an ultimate experience for attendees!

Whova makes Conferences Shine!

REF: WHOVA.COM

WHOVA FACTS



OUTREACH

Community boards with virtual meetups to launch your products and services. Data can tell you which attendees remained the longest, These sessions can be setup with announcements and push notifications.



TARGET MARKETING

Target attendees who fit your profile, You can setup Q & A and polls to increase your target reach.



VIRTUAL SWAG BAG

CMS will include one item/coupon or promotion for each exhibitor



NETWORKING

Connect with attendees before, after and during the event. Attendees can leave feedback, and ask questions with in-app messaging. Host discussion topics on our community boards.



INTERACTIVE EXHIBITS

Add to your virtual exhibit with videos, photos, and coupons. Coupons can be used to attract attendees to buy your product or service.



OUR GIFT TO YOU

Live Polls, integration for live streams, and a personal schedule,

Sponsorship Opportunities



SPONSOR SOCIAL OPPORTUNITIES AND BREAKS **\$150**

The CMS will be providing themed online discussion rooms during breaks where attendees can pick the room that interests them most. You can sponsor one of these rooms or even provide a different type of room such as a trivia room or game room. The room would be labelled as your name.

LOGO DISPLAY BEFORE TALKS **\$150**

Have your logo displayed before the plenary talks, panels, welcome or prize lectures. This opportunity covers 3 opportunities of your choosing.

VIRTUAL SWAG BAG **\$50 per page**

CMS will send a virtual swag bag to all participants. Have a company video featured in the swag bag or advertisements. Any coupon or offer is already included. If you want to add more, simply pay \$50/page



Registration

Please include the names of your company representatives on the Contract for Exhibit Space. There is a charge of \$30 CDN per each additional badge requested over the two per booth. Representatives planning to attend sessions are welcome to attend as part of the conference.

Liability

It is agreed that exhibitors shall assume all responsibility for any loss, damage, or injury that they shall have or cause, and that they shall indemnify and hold harmless the Canadian Mathematical Society, or Whova.

Program Advertising

The Conference Program contains a detailed schedule of all meeting activities, talks and related abstracts, and will be distributed and available electronically to all participants both by email and displayed on the website. The overall size of the digital program is 8 1/2" x 11".

Deadlines:

May 15, 2021 The completed form and payment have to be received.

May 15, 2021 PDF of artwork has to be received by meetings@cms.math.ca.

See order form for pricing

Terms of Agreement - The contract for Virtual Exhibit Space properly executed by the exhibitor and accepted in writing by the Canadian Mathematical Society shall be considered a binding agreement between the two parties. Space will be assigned in order of receipt of contracts accompanied by payment.

Cancellation - A penalty charge of \$100 per booth will be applied for booths cancelled before November 15, 2020. Refunds will not be issued for booths cancelled after May 15, 2021.

MAIL COMPLETED FORM AND PAYMENT TO:

Canadian Mathematical Society
Attn. Sarah Watson
209-1725 St. Laurent Blvd.
Ottawa, ON K1G V4 Canada

meetings@cms.math.ca



Exhibit Contract

Please contact meetings@cms.math.ca for more information.